

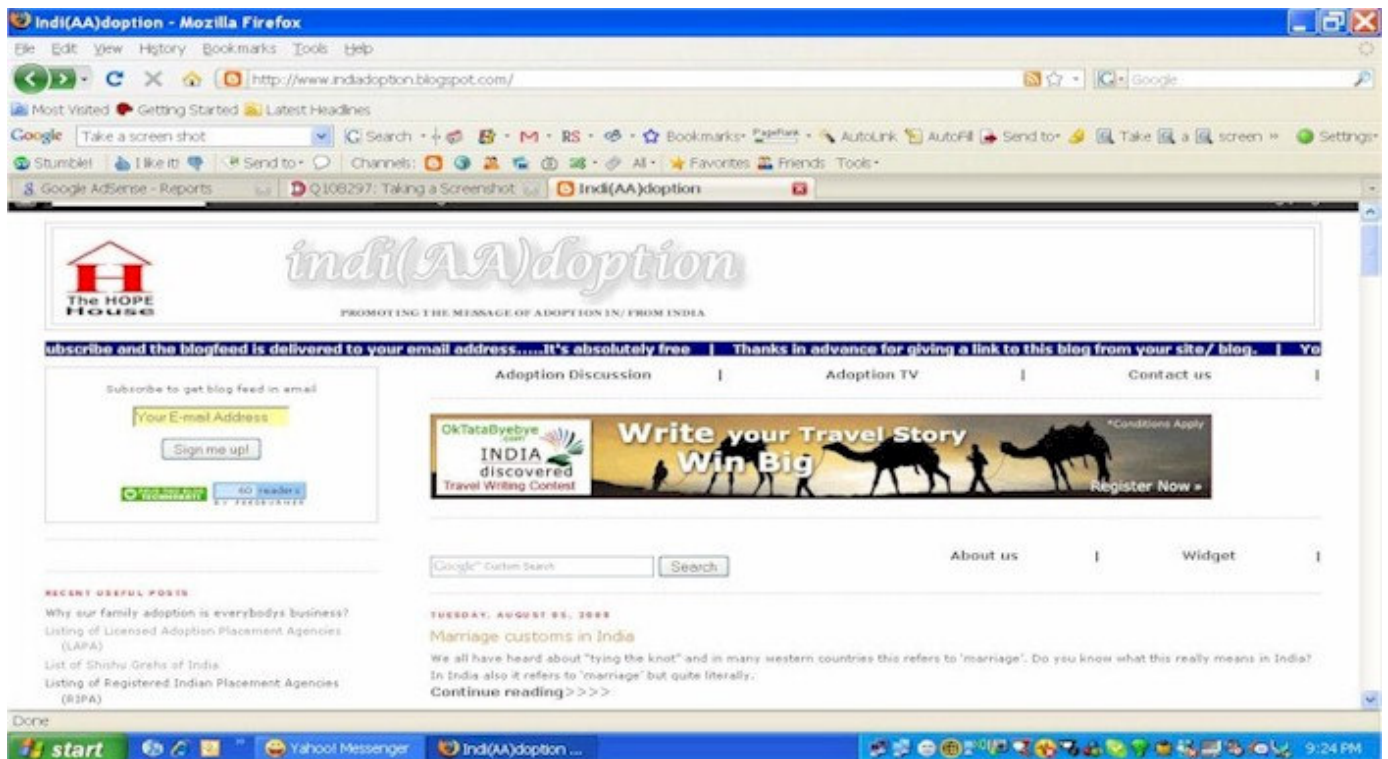
"Voice of HOPE"

Newsletter of the HOPE House

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Picture above is a screenshot of HOPE House blog that generates income for the HOPE House. Address of the site is <http://indiadopton.blogspot.com> (Visit the site to see our work. Details inside)

Bloggers wanted

HOPE House (HH) is looking for ordinary people with extraordinary desire to make a difference by writing. We need writers to provide content on the topic of adoption to be posted on Indi(AA)doption blog. You don't need to have any prior experience or be associated with adoption in anyway to blog.

We'll gladly assist you to get oriented to do this fun work. As you would be a volunteer, it is not a requirement but we would love for you to write once a week on an article of 300 – 400 words. It is not as difficult as you may think it is.

Please visit the FAQ section of the blog or call the program director of the HOPE House Mr. Ruby Nakka in Vellore at 9344691380 for more details.

“What kind of man would live where there is no daring? I don't believe in taking foolish chances but nothing could be accomplished without taking any chance at all”.

- Charles Augustus Lindbergh



Dear Friend,

In May of 2007, I read about a phenomenon that is sweeping the world called ‘blogging’ in ‘Money’ magazine. Blogging refers to individuals writing on a subject of their choice on the Internet. I was surprised to read that people are making a living on it.

I remember creating a blog for myself in 2004 in the US. After checking to find out that it still exists, I changed the ownership of my personal blog to the HH (see the picture on the first page). In blogging, when an author writes on a topic, a fortune 500 company, ‘Google’ places ads on the writer’s blog that are relevant to the content. When a visitor clicks on an ad, Google pays the writer. So there I began writing on the passion of my life now – **Adoption**.

I was excited as my writing brought in pennies, and became a serious writer. Interestingly, payment is sent out only when the writer accumulates \$100. Well.... it took 15 months to accumulate the first \$100 (see the picture below). This experience gave me a newer understanding on responsible stewardship.

The screenshot shows the Google AdSense interface. At the top, there are navigation tabs: Reports, AdSense Setup, My Account, and Resources. Below these are sub-tabs: Overview, Advanced Reports, Report Manager, and Site Diagnostics. The main heading is "Today's Earnings: \$0.00" with a link to "View payment history". A green tip box says: "TIP If you have any questions on payments, we encourage you to take a look at the Payment section of our support site: Learn more...". Below this is a "View:" dropdown set to "All time" and a "When do I get paid?" dropdown. The main table displays earnings data for three categories: AdSense for Content, AdSense for Search, and Referrals. The total earnings are highlighted with a red arrow pointing to \$100.13.

	Page Impressions	Clicks	Page CTR	Page eCPM [2]	Earnings
AdSense for Content ▶ top channels	26,277	396	1.51%	\$3.78	\$99.44
	Queries	Clicks	CTR	eCPM [2]	Earnings
AdSense for Search ▶ top channels	174	7	4.02%	\$3.98	\$0.69
	Clicks	CTR	Sign-ups	Conversions [2]	Earnings
Referrals ▶ top products	20	0.06%	0	0	\$0.00
AdSense for Mobile Content	- No data available -				
Total Earnings					\$100.13

(Screen shot of money accumulated. Will be credited to the HH account)

With this experience, we want to scale it up and we need writers (see the box on the left). Our desire is not to promote but to provide adoption related information freely through this site. This is our way of contributing to the God’s mighty work being done through the HH. Join the movement. God Bless. **Ruby Nakka**

NEWS:

- HH had hosted nine young volunteers from three different states of the United States of America (Texas, Colorado and Iowa) from July 7th to 17th. It was such a heart-warming experience to have them and see them to embrace Indian culture openly and willingly. They were determined to experience the life of a common man in India, so except for one day they traveled mostly by city buses and autos and ate Indian food at the HH. During their stay in Vellore, few days the temperature had shot up to as high as 41 degrees (105.8 F) but their spirits always remained cool and ready. Their day would normally start early and doesn't end till 8 in the evenings. They lived about six miles away from the HH so they used local transportation (city buses and autos). Since HH children go to school during the day, they made use of the time to visit several different organizations around Vellore to learn about their history and impact. By evening they would reach the HH to spend time playing with the little girls.
- Alexa of Canada and Sara of USA (volunteers of Christian Medical College & Hospital) visited the HH and spent the evening with the girls.
- A family (mother- Marjerie, and two teenage daughters – Abbi and Hannah) of the United States of America visited the HH. Marjerie is a photojournalist who took more than 300 digital photos of the girls of the HH. Her talent has shown the grace and beauty of our girls that we have never seen before. They also made brochures and an exclusive web site for the HH and hosted it on their server. Here is the link: <http://web.mac.com/marjebenadum/indiahopehouse>. On the last page, I've added three photos taken by her to see. As always, we say thanks to all our visitors for their time and support they extend.
- A new child was admitted to the HH. She is full of life and has a very expressive way of talking which everyone finds it 'cute' so she became an instant darling of the HH. With this, HH total number has gone up to 15.
- Seven HH children celebrated their birthdays during the month of July. Some birthdays were celebrated with the American volunteers.
- As reported in the last newsletter, the new program that is launched recently 'community outreach program (COP)' has enrolled 4 children. COP renders in kind assistance up to 900 rupees per month per family that is HIV positive and has children. This is to encourage families to keep their children at home by providing assistance in four different areas namely food, clothing and cosmetics, house rent and children's school supplies.
- HOPE House has started a crèche (day care) for children (below 4 years of age) of under privileged working mothers to help them break the cycle of poverty. We use the existing HOPE House building as it remains empty during the day when the HOPE House children go to school. We have two children for now and expect to take at least 5 more. Children come in at 9:30 AM and leave at around 2:30 PM. They receive free snacks, lunch and play materials.

From the next edition of our newsletter, we are going interactive. We would like to start a new column called “Your comments” where you’ll be expressing your views.

Let us know (nice and not so nice things about our newsletter) in 200 words through an email indiahopehouse@gmail.com and we’ll publish.

FACTOID

Number of articles written to Indi(AA)doption blog site in the month of July: 44

Number of visitors to the Indi(AA)doption blog site during the month of July: 619

Amount of money earned on Indi(AA)doption blog site during the month of July: \$9.15

If you’re touched by our message and inspired to support us, you can do the following:

**If you live in the USA,
address your payments to
“HOPE House International”
and mail it to this address:**

**HOPE House International
P.O. Box: 7438
Chico, CA – 95927-7438**

(HHI is a 501c3 organization – (non profit) and your contributions are tax deductible allowed by the U.S. law)

**If you live in India,
Address your payments to
“The HOPE House”
and mail it to this address:**

**The HOPE House
16/28, 25th East Cross Road
Gandhinagar, Vellore – 632006**

(HH is 80 G organization (non-profit) and your contributions are tax deductible allowed by the Indian law)

These are few pictures of the HH kids taken by the photojournalist Marjie of the USA

Sharing a laughter



Being a kid



Can you tell that I love using my hands to explain

